

The fundamental goals, and/or responsibilities, of your company are to stay in business, keep people employed, and continue to produce profits. And in accomplishing these objectives, your company can leverage the talents of your employees to make our community a better place to live. Doing “good,” via a corporate citizenship program, will lead to higher employee job satisfaction – and ultimately, improve your bottom line. Launching such a program can lead to a healthier workforce, happier customers, and clients who are better served.



What We Do and With Whom We Work:

SHG Advisors works with companies that are committed to making our communities better places for everyone. If you are looking to differentiate yourself from other corporations immersed in giving back to the community, the “best practice” might not always be what makes sense for your company. You might want to launch your own corporate giving program to raise money for a specific cause. Or you might want to offer your employees the opportunity to work “pro bono” for designated clients. Or you might even want to set aside time during the business day to allow your employees to volunteer in the community. But first and most importantly, you need to understand the motivation behind your employees’ “do good” attitudes and what will get them excited about engaging in corporate citizenship.

We help companies succeed as stellar corporate citizens by:

- Designing a plan that fits within your company’s capacity *and* improves your bottom line;
- Researching and benchmarking competitors and comparables;
- Understanding what will motivate and engage your employees and investors.

Services

We leverage assets to help companies execute corporate citizenship programs and incorporate them into the company culture.

Visit our website (shgadvisors.com) to review some examples that demonstrate the expertise that we bring to each engagement and the results that we produce for our clients in the following areas:

- Employee engagement to determine social causes about which your team members are passionate
- Identification of pro bono projects or nonprofit board positions that leverage your team's talents
- Philanthropic program design when launching a corporate foundation
- Volunteer opportunities that will excite your team members

Testimonials

"Summer is really good as a consultant, communicator and mentor. She ensured that we had the data and strategy we needed to feel comfortable in making decisions for our organization's future growth."

– Michael Fung, Former SVP & CFO,
Wal-Mart US

"Summer is a strong strategic thinker and communicator. I engaged Summer to organize a series of community input sessions as part of Corporation for National and Community Service's strategic planning process. She did an amazing job of working with various stakeholders to secure their buy-in, mapped out a detailed plan, and led the implementation. Hundreds of community organizations from across the country had a chance to participate and contribute to the development of the agency's strategic plan – thanks to Summer's leadership."

– Heather Peeler, Vice President of Programs,
Grantmakers for Effective Organizations

"This woman runs through walls, and then the walls say 'Thank you, I support where you are going.' Summer is someone on whom you can count to get things done. Her follow-through is impeccable and she always does what she says she is going to do. And she does it in a way that motivates others to action; her enthusiasm is contagious. Her ability to engage other people is impressive – especially those who are initially reluctant to get involved but then end up embracing the idea as their own."

– Bob Corlett, President,
Staffing Advisors